

FOR IMMEDIATE RELEASE

CP Kustoms Cross Country Chopper Giveaway - Former WWE Super Star, Pro-Wrestler **Chuck Palumbo**, to ride in **The Horse Smoke Out Ten** and raise money for charity.

May 8 & 9 at the Verde Valley Fairgrounds, Cottonwood, AZ - Chuck Palumbo will take part in The Horse Smoke Out Ten's Long Road, a 2,000-mile bike run from Cottonwood, AZ to Rockingham, NC as part of his fundraising efforts for our injured brave military men and women back home from Iraq. *"It was shocking to see the condition of our soldiers who have suffered injuries in Iraq. We all hear about it but until you step foot in a military hospital room, it doesn't hit you."*

After visiting Walter Reed Hospital in D.C. and learning of Lt. Christopher Palumbo's (Chuck's younger brother) heroic efforts in Iraq, in which he was awarded the Silver Star, Chuck was inspired to do something special to thank our troops. From his CP Kustoms bike shop in San Diego, Chuck Palumbo decided to build and donate "The War Machine." *"I'm going to build a bike, ride it across country and give it away. It's that simple!"*

The chopper will be displayed at the run's two-day launch party in Cottonwood, AZ on Friday, May 8 beginning at 4pm, and continues on Saturday, May 9 at 10am. Following the launch party Chuck will ride across country on "The War Machine" to The Horse Smoke Out Ten in Rockingham, NC. Tickets for a chance to win this handcrafted CP Kustoms original can be purchased at the launch party events and also at the posted Long Run stops across the country. One lucky ticket holder will win "The War Machine" when the raffle drawing is held at the end of the run at the Rockingham Drag strip in Rockingham, NC on Saturday, May 16. The ticket holder need not be present to win.

Anyone unable to attend the festivities of the Long Road Run or the Horse Smoke Out Ten still has a chance to win the "War Machine." Just visit www.cpkustoms.com to purchase raffle tickets online. Monitor the progress of Chuck's War Machine by visiting the CP Kustoms website. Donations will also be accepted online.

The purpose of this run is not only for riders to join in on the run or participate at the cross country parties, but to create awareness of the hardships of some of our biggest heroes who have returned from Iraq and to help raise much needed money for their recovery. Remember to be there on Fri, May 8 for the unveiling of Chuck's chopper creation, the party, and great activities to follow in this two-day launch party send-off. It's going to be a memorable event that should not be missed!

Horse Smoke Out Rally dates and posted stops:

Fri, May 8 & Sat, May 9 – Cottonwood, AZ (Two-day Launch Party)

Sun, May 10 – ride approx 506 miles to Santa Rosa, NM

Mon, May 11 – ride 427 miles to Oklahoma City, OK

Tues, May 12 – ride approx 243 miles to Clarksville, AR

Wed, May 13 – ride approx 440 miles to Nashville, TN

Thru, May 14 – ride approx 290 miles to Asheville, NC

Fri, May 15 – ride 200 miles to Rockingham, NC for the final 2 days of the Smoke Out Rally

For more detailed information on "The Horse Smoke Out Ten" visit www.smokeoutrally.com

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